



Member Research Sharing Protocol

Welcome to Wine Market Council (WMC)! We are very pleased to have your organization as a member. As a non-profit organization supported by members, WMC has a *Member Research Sharing Protocol* to ensure that research data funded by members is not distributed outside of WMC and member organizations. This document explains how the *Member Research Sharing Protocol* works.

We ask that no WMC research materials, including reports, slide decks, videos of presentations, data files, or other materials be distributed outside of your organization without written permission from the WMC president. High-level data from studies will be shared on occasion in press releases, articles, at conferences, and other venues for marketing and recruiting purposes, and/or media relations.

Wine Market Council asks that you ***designate one person within each member organization*** to manage the login credentials. This allows for better control of new research in case people leave their employment. We recommend having one person download the research and store it on an internal system so that your colleagues can access the documents rather than giving out the credentials. It is the primary organizational designee who is responsible to ensure that data once downloaded is not shared outside of your organization. Distribution of data outside of membership is a direct violation of your member terms and conditions and can result in expulsion from WMC for failure to safeguard.

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